

7

WAYS TO INCREASE YOUR REVENUE



www.minihotelbox.com

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Here at Mini Hotel Box, we wanted to share with you the 7 Ways to increase your revenue at your hotel with our Mini Boxes, and create happy guests at the same time! Delighted guests, increased revenue and guest loyalty because you've helped them create lasting memories by providing exceptional service!

1 Promote your material in the correct channels

- Simply having a good photo of your hotel or hotel room will only get you so far if you do not have the means to promote it. The distribution of your content to 3rd party channels is very important since it contributes to the increase of visibility and leads to booking requests.
- Make sure that this distribution channel is able to promote your content to audiences that you would not be able to find alone.
- The more targeted your content, the better the results!

2 Add a culinary touch!

- Try a special romantic meal package. Most couples are excited about such experience because everyone likes to do something unique when on holidays when their other half.
- More importantly, a good wine is always a good companion to a romantic dinner!

3 Make the romantic trip an adventure to remember

- Convert the romantic trip into an adventure. Offer a wide diversity of activities outside of the hotel and separate them into categories of difficulty and duration.
- It's important to add adventure packages that will make exploration of your destination even easier.

4 Create an experience around an advantage of your hotel!

- It is important to be able to take advantage of your surroundings and the advantages of your hotel.
- By understanding the advantages of the location of the hotel, you can create unique experiences that cannot be found anywhere else.

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5 Create rooms with great view!

- A beautiful view is very popular for romance since even the simplest dinner could be converted into a charming experience
- When advertising, make sure to include your hotel rooms with all types of views, including views over the sea, over the hotel's garden (if there is any), or even over the town.

6 Create wellness treatments & experience for two!

- If you have a spa, why not offer a wide range of relaxing massages and therapies as well as two spa rooms with additional wellness facilities for couples.
- Spa Suites can feature facilities like a steam room, a double jacuzzi, two treatment beds or a sauna.
- Couples react positively when they see that there are personalized treatments for two. Moreover, you could create specially designed massage rooms so that the couple does not have to be separated even during the treatment.

7 Give more reasons to stay in the room!

- Couples prefer to devote their romantic holidays to each other, so it's only natural for them to spend a great time of their vacations inside the hotel's room together.
- Why not give them a Mini Love Box as part of their romance package, giving couples the opportunity to actually stay in the hotel room for hours without necessarily getting bored!

Welcome to Mini Hotel Box!

